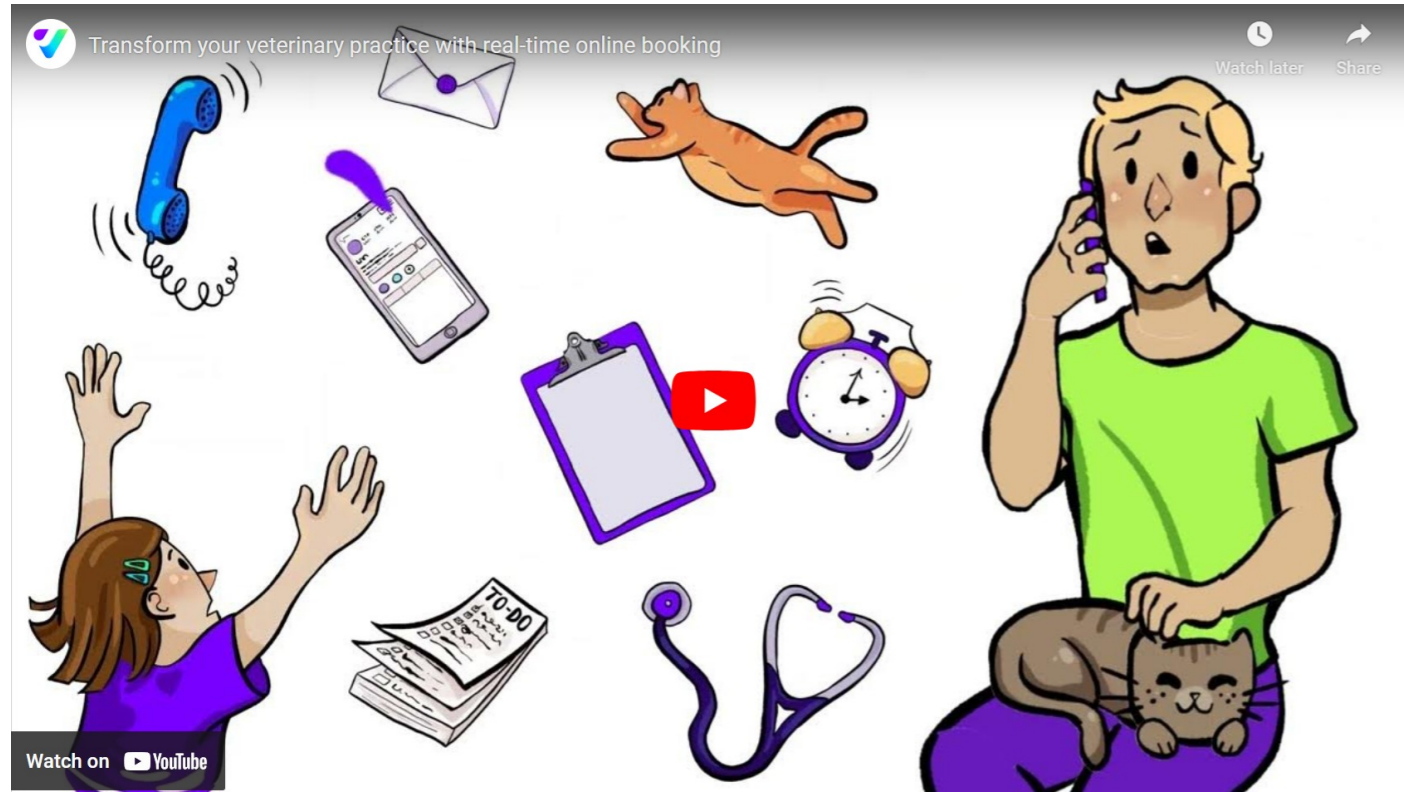


Getting started with Vetstoria:

## Real-time online booking and automation platform for your veterinary group



Founded by Vets, Vetstoria helps veterinary practices offer real-time automated appointment booking to pet owners and reduce manual work for teams. With many customizations, practices can offer availability as they prefer and have their PIMS sync with Vetstoria. This is why over 5000 practices - including veterinary groups and independent practices - globally use Vetstoria to stay efficient, offer a digital experience to pet owners and earn more revenue.



“Veterinary professionals should consider a solution like Vetstoria because it's a time-saving tool and it helps you tap into the revenue you miss from potential out-of-hours bookings, which amounts to 40% of the total bookings a practice would get.”

Emily Arnold  
Vice President of Marketing at Lakefield Veterinary Group

### Sync appointments with each PIMS in real-time

Appointments and clinician calendars are synced with each PIMS in real-time. Teams can also make use of our various customizations and rules to offer availability to pet owners.



### Increase customer satisfaction and grow your revenue

Help your practices offer online booking 24/7 so pet owners can book their appointments anytime on any device. Add Vetstoria's unique booking links to your specific social channels to increase reach and visibility for each practice.

### Guarantee revenue with online payments

Allow practices to charge a deposit or the full payment during the appointment scheduling process to reduce time spent on payment collection and no shows.



### Measure the performance of your veterinary group

Evaluate total appointments, completion rate of online appointment, new clients, appointment sources and track all your marketing campaigns with our custom built dashboards.

### Run promotional campaigns quickly

Use our digital marketing capabilities to create custom links with embedded links to gain more pet owners.

